

January 22, 2025

BSE Limited

Scrip Code: 543287;

Debt Segment – 974511, 974986, 975115, 975192, 975560, 976262

National Stock Exchange of India Limited

Trading Symbol: LODHA

Dear Sirs,

Sub: Clarification / Confirmation on news item appearing in media publication

We are in receipt of your letter dated January 22, 2025 seeking clarification on news appearing in media in relation to suit filed by the Company for protecting its Intellectual Property Rights (IPR).

We would like to inform you that our brand 'LODHA' and 'LODHA GROUP' has been built with substantial investment and effort over 40 years and is amongst the select highly valued brands in the real estate industry in the country. Our brand ethos is synonymous with highest quality standards, timely delivery of commitments, long term trust in our product spanning over decades, and depicts superior governance standards in the minds of various stakeholders associated with it including consumers.

Mr. Abhinandan Lodha and entities related to him (collectively, “HoABL” / “House of Abhinandan Lodha”) are engaged in real estate business (including plots and proposed high rise development in Mumbai), and are creating confusion in the consumer’s minds with respect to their association with 'LODHA' and 'LODHA GROUP'. HoABL is marketing their business in a manner which is deceptively similar and/or identical to our widely known and highly valuable brand name of 'LODHA' and 'LODHA GROUP' (some instances enclosed as **Annexure A**). We have been approached by numerous customers in relation to their issues / queries with HoABL, evidencing the deliberate confusion being created amongst stakeholders through HoABL’s marketing & communication.

It is critical for the Company to protect its IPR and ensure that no other developer creates confusion of being similar to / same as our brand. Our shareholders include the world's most renowned investors and one of India's largest charitable entities - we are duty bound to protect our Company's valuable rights. Consequently, we have filed a suit in the Bombay High Court against HoABL for infringement of our trademarks and passing off their business as ours, and are seeking appropriate injunctions, reliefs, and damages.

We do not see any adverse impact of this article on our operations, business, or financials. Movement in the share price of the Company should be seen in the context of movement in the real estate sector benchmark index.

The intimation is also being uploaded on the Company’s website at www.lodhagroup.com.

Kindly take the above information on your record.

Thanking you,

Yours faithfully,

For Macrotech Developers Limited

Sanjyot Rangnekar

Company Secretary & Compliance Officer

Membership No. F4154

Annexure A



